

# Global Boundaries



Worldwide, seamless coverage of postal and administrative boundaries



**Maps - Globally consistent and comparable**

## Global Boundary Levels

### Postcode (zip) Boundary Maps

Worldwide postal areas are geographic boundaries that define the geographic area for each postcode

### Administrative Area Maps

Municipality boundaries plus the higher levels like provinces and state boundaries

### Small Area Levels (micro areas)

Could be subdivisions of the postcode or administrative boundaries like census areas

## Advantages of the MB-International area boundaries

- **Globally consistent and comparable:** Worldwide, seamless coverage of postal and administrative boundaries
- The layers are topographically correct and “seamless”, i.e. country borders fit seamlessly together without overlaps and gaps
- Data and areas can be easily combined in one layer thanks to a unique key, enabling cross-border analyzes
- Simple update by uniform layout of the layer names
- The higher-level area hierarchies are included
- Digital boundaries are in a vector format to allow visualization in any zoom levels
- The vintage compatibility between the boundaries and the Sociodemographic and Purchasing Power data is guaranteed
- Our maps are subjected to a strict quality control and constantly updated by means of comprehensive research by our in-house statistical & geographical department.

**Contact us for more information on our worldwide comparable geodata offering!**



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**Admin boundaries**



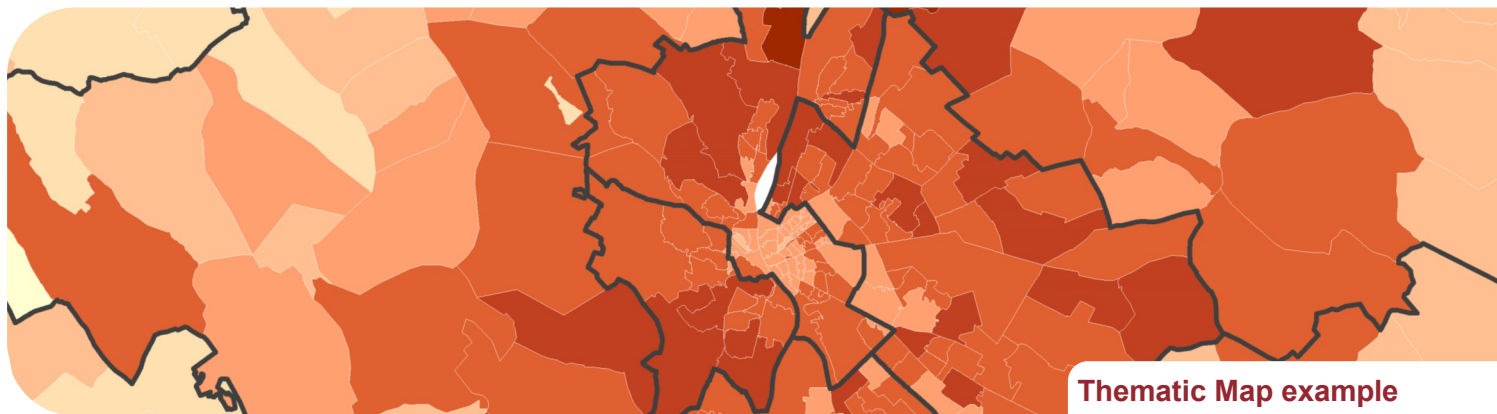
**Micro boundaries**



**Post code boundaries**

#### Vast variety of uses in many different aspects of business applications

- Sales planning
- Sales controlling
- Site planning
- Expansion planning
- Branch network planning
- Customer visualization
- Predictive analytics
- Thematic mapping
- Social Media Marketing
- Postcode look-up tables
- Internet applications
- Geocoding



**Thematic Map example**

#### GIS formats for the vector boundaries

- Esri Shape file (.shp)
- Esri Geodatabase (.gdb)
- MapInfo (.tab)
- MapInfo MIF/MID

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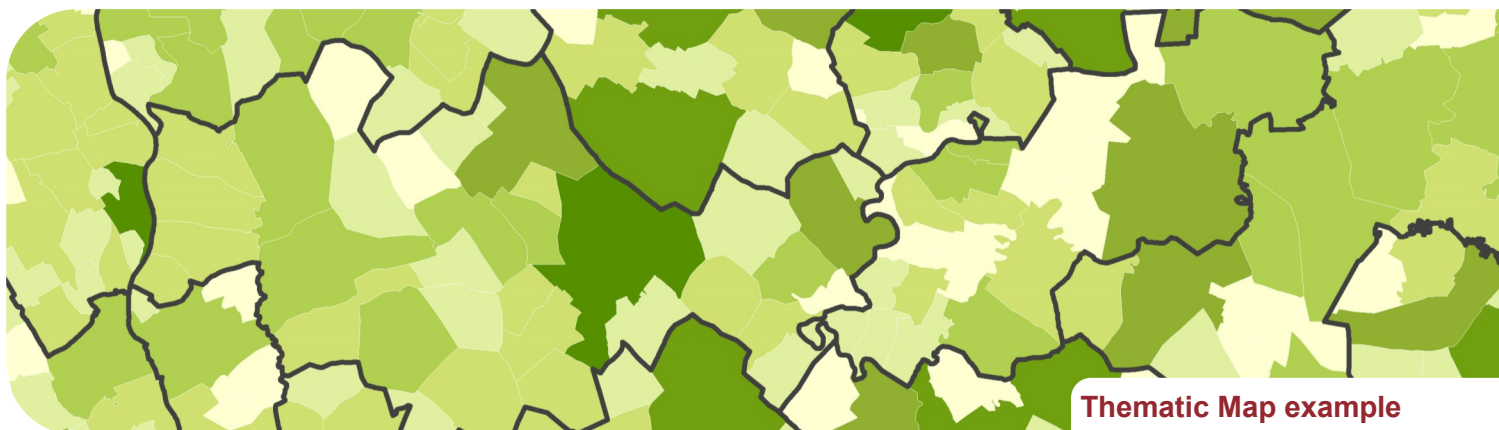
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Thematic Map example

### Layer names structure

Layers have the following standard design layout:

AAA\_BB\_CCCC\_DDDDD

|                  |   |
|------------------|---|
| AAA (3-digit):   | MBI (MB-International)                                |
| BB (2-digit):    | two digit country code by ISO 3166                    |
| CCCC (4-digit):  | year of vintage                                       |
| DDDDD (x-digit): | layer of Digital Boundaries by customary country term |

### Layer attributes structure

Attributes of the layers have the following design layout:

|            |                                      |
|------------|--------------------------------------|
| CTRYCODE:  | two digit country code by ISO 3166   |
| ADMINCODE: | administrative code                  |
| NAME:      | name of administrative area          |
| CTRYCODE:  | two digit country code by ISO 3166   |
| NUTSCODE:  | NUTS - code                          |
| NAME:      | name of NUTS - region                |
| CTRYCODE:  | two digit country code by ISO 3166   |
| POSTCODE:  | postal code                          |
| NAME:      | name of the most populous admin area |

### Reference table

The reference table shows the connection between the individual levels

Structure of reference table:

|             |  |
|-------------|--|
| CTRYCODE:   | two digit country code by ISO 3166 (e.g. "DE" for Germany)           |
| XXXXX_ID:   | key of the most detailed administrative level with the name "XXXXX"  |
| XXXXX_NAME: | name of the most detailed administrative level with the name "XXXXX" |
| XXXXX_ID:   | key of the highest level with the name "XXXXX"                       |
| XXXXX_NAME: | name of the highest level with the name "XXXXX"                      |

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